



EWR good practices and case studies

Turn Trash Into Art!

1. Details of Action:

Coordinator: EWR Secretariat

Action Developers: Skeleton Sea

Name of nominated action: Turn Trash Into Art!

Place of implementation: Escola Básica do 1º Ciclo da Ericeira e Praia da Foz do Lizandro

Town: Ericeira

Region: Mafra

Country: Portugal

Website: <http://www.skeletonsea.com/>

Nominee category: Business/Industry

Dates of action: 23/11/2015, 25/11/2015

2. Action's theme:

- Reduce – Strict avoidance and reduction at source
- Reuse – Preparing for reuse and reuse
- Recycle – Waste sorting and Recycling
- Let's Clean Up Europe!

3. Action related to the Prevention Thematic Days 2015: Dematerialisation: Doing more with less!

- Yes
- No

4. Description of the nominated action:

Inserted into the educational programming of the Skeleton Sea - Sea Art from 2015-16, will take place this project of sustainable art with community, educational and environmental interest, organized in partnership with the Ericeira Schools Group - Antonio Bento Franco, under the Program of the General Directorate of Marine Policy - Integrated Management of Marine and Coastal Waters, financed by funds from Norway, Iceland and Liechtenstein through the EEA Grants - Financial Mechanism of the European Economic Area 2009-2014, labeled "Skeleton Sea Seedlings" .

The project Skeleton Sea seedlings is a project aimed at "Turning trash into art!" and thereby to promote the message "Keep the Oceans Clean!" through interactive activities that can change daily habits and inspire communities, schools and families to feel proud of their natural resources. In partnership with a local group of schools related to the sea and the coast, the project will develop based artworks in environmental education activities with children 7-10 years old, transforming future citizens in qualified social scientists, enabling them to understand the quest for the need of change, in a way that captivates minds and hearts.

Young artists "Embryos Vegetables" are creating true "Sea gifts" with the objective of both raising awareness on oceans, and of involving the community in adopting more sustainable behaviours. This action enables us to be reminded of what happens to waste, in an exercise of citizenship which promotes awareness-raising of



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environmental issues and which enables participants to find suitable materials for creating recycled art.

Being a project that presents art as a solution and which aims at raising awareness of pressing topical issues, Skeleton See Seedlings operators have collaborated, with support from the EEA Grants and our partners, with the Ericeira Schools Group - Antonio Bento Franco, to organize specific activities. This included regular beach clean-ups with explanation of the marine environment, as well as the workshops "Turn Trash Art" taking place in Praia da Foz do Lizandro. The project kicks off with a certified action of teacher training and concludes with a collective art exhibition "Keep the Oceans Clean", where the art pieces, created in the context of seedlings workshops and by the children themselves, will be exposed.

In this follow-up actions will be promoted with students of Primary School of Ericeira, on 23 and 25 November, for a total of four classes (101 students) and 8 teachers.

5. Type of evaluation conducted and outcome of the evaluation:

- Number of visitors/participants
- Feedback from visitors/participants (willingness to change their behaviour)
- Quantity of waste avoided/collected
- Amount of CO2 avoided
- Other indicators

6. Reasons why the action has been selected for the EWWR 2014 Awards:

a) Visibility and communicational aspects

The action targeted 101 students

b) Quality of content and focus on waste reduction, products reuse or materials recycling

The action focused on recycling and managed to engage effectively with children as it envisaged a creativity part.

c) Originality and exemplarity

The seedlings project provides a valuable opportunity to engage directly with children in the 1st cycle of basic education (6-10 years) who are living in coastal areas, in order to create a meaningful and strong connection with the sea and to sensitize them about the problems related to waste and marine litter. The idea is to interact with the Portuguese school community and to talk to young people and to communicate to them positive messages, so that they can continue to spread the word about the marine and environmental issues.

Skeleton See Project says "Children are our future and with our workshops we try to implement the seeds for future guardians of the environment and Oceans".



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d) European reproducibility

The Skeleton Sea - Sea Art is a project of sustainable art with a strong ecological awareness, created in 2005 by John Parrinha Lisbon, Portugal, Luis de Dios of Fuerteventura, Spain and Xandi Kreuzeder of Kochel, Germany.

e) Lasting impact

The action has a lasting impact as the promoter Skeleton Sea is a partner of the Ericeira Schools Group, which develops its activities in the gallery located in St. Isidore Parish belonging to the municipality of Mafra. This project also targets about 900 students of the 1st cycle all the same grouping distributed by EB1 schools of Ericeira, EB1 of Bunker, the Incarnation EB1 and St. Isidore of EB1, between October and December 2015.

f) Motivation

Through awareness and training activities, we seek to foster creativity and awareness on the preservation of natural resources, taking art as a primary focus and mean through which promoting creative recycling. For Skeleton Sea, "transforming principles and values into actions that benefit the entire society is considered as a citizenship exercise (responsibility towards the environment)". Environmental education is a comprehensive education of citizens, a process that seeks to awaken to the importance of changing behavior and attitudes about environmental issues.

To promote the message "Keep the Oceans Clean!" through interactive activities such as those proposed, can change the daily habits and inspire communities, schools and families to feel proud of their natural resources.



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“Skeleton Sea” The Seedlings Project

Cleaning action by the sea

