



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Coordinator: Catalan Waste Agency (Agencia de Residus de Catalunya, ARC)  
Country/Region: Catalonia, Spain  
Name of nominated action developer: Vic Network of Schools for Sustainability (XESVIC) - Vic City Council  
Name of nominated action: 4th Vic Schools Exchange Market  
Place: El Sucre trade fair site  
Town: Vic  
Region: Catalonia  
Country: Spain  
Website: [www.vic.cat](http://www.vic.cat)  
Nominee category: Educational Institution  
Dates of action: 21st November 2013

### 2. Please select the theme(s) highlighted in the action:

- Reduce – Strict avoidance and reduction at source
- Reuse – Preparing for reuse and reuse
- Recycle – Waste sorting and Recycling
- Let's Clean Up Europe!

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

### 4. Please give a detailed and precise description of the nominated action



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The 4th Vic Schools Exchange Market is a project carried out by the Vic Network of Schools for Sustainability, a network that groups together all the city's schools with the goal of getting pupils to focus on environmental and sustainability issues within each school.

The activity consists of a market for the exchange of certain kinds of items (sports material, books, comics, games and toys) between primary school pupils aged between 8 and 10 (3rd and 4th years). The pupils bring along a maximum of 4 items from their homes that they no longer use and want to get rid of, in order to exchange them.

On the days leading up to the market, the pupils work on the concepts of waste reduction and recycling in school, find out how the market works and bring in the items they would like to exchange. They weigh all the items in school to determine the total amount of waste that will be prevented in the market. On the day of the market, the weights are displayed on a poster so that everybody can see them.

All of the schools come together on the day of the market and place their items on tables. All the items are labelled with the name and surname of the child they belong to. Each school decorates its table to make it more attractive.

A short scene is then acted out to show the rules of the market; what is allowed and what is not.

The children are then given some time to browse the items on display, keeping with their hands behind their backs without touching anything. Once the browsing time is up, it is time for the exchanges to get under way.

The children have to look for the owner of the item that they are interested in and propose exchanging it for the item that they have brought, initiating a negotiation process. The exchanges are always negotiated exclusively between the children without the intervention of any adult, so that the onus is on the children to value the item they wish to exchange. There is no money involved at any time.

If an agreement is reached, the exchange is sealed with a handshake between the children. The children can make as many exchanges as they like and it is also possible to re-exchange items.

A short evaluation session is carried out with the children before bringing the market to a close. Everybody then takes the items home, both those that have been exchanged and those that have not. Generally speaking, between 80% and 90% of the items brought to the market are exchanged.

In many cases the school carries out post-market activities that focus once again on the culture of prevention and recycling.

The market fosters the culture of waste prevention, facilitates relations between pupils of different schools and different social backgrounds, and helps the participating children to improve their negotiation skills.

**5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants**



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The target audience consists of primary school pupils in Vic aged between 8 and 10 (3rd and 4th years). In order to achieve a high level of participation, the city council works in conjunction with teachers to promote the market and ensure participation. The fact that this is the 4th market shows that the experience is positive and that schools are keen to take part. A significant amount of work is carried out with teachers, setting goals in terms of fostering recycling, fostering reuse, facilitating relations between pupils from different schools and fostering negotiating skills and dialogue between the children. These pedagogical goals are crucial, since it is the decision of the school whether to take part in the market or not.

As regards the children, the fact that they are collaborating in waste reduction and, above all, the fact that they can exchange items and obtain something new, serve as key incentives for taking part.

Thanks to the good organisation and operating structure of the market, along with good presentation dynamics and a suitable venue, the participants evaluate the event very positively.

Figures for recent years:

	Participating pupils	Schools	Initial no. items in market (approx.)	No. exchanged items	Weight of prevented waste*
1 <sup>st</sup> Market (March 2011)	145	3	400	400	104 kg
2 <sup>nd</sup> Market (March 2012)	209	5	500	475	123 kg
3 <sup>rd</sup> Market (Nov. 2012)	276	7	825	750	195 kg
4 <sup>th</sup> Market (Nov. 2013)	359	9	1075	900	282 kg

\* Estimated at 0.26 kg/unit (2011 till 2012)

**Ajuntament de Vic**

**Educació**

**Un nou Mercat d'Intercanvi a la ciutat**

Prop de 400 alumnes de 3er o 4rt de primària van participar dijous 21 de novembre al 4rt Mercat d'Intercanvi entre escoles de Vic.

Es tracta d'una activitat en la qual els nens i nenes que hi participen porten entre tres i quatre objectes d'un determinat tipus (jugues, cotxes, material esportiu...), de casa seva i que ja no utilitzen i que desegen intercanviar per altres objectes.

El mercat va començar amb una representació teatral a càrrec dels alumnes del Pla de Barro, que van explicar de manera gràfica, amena i divertida com funciona l'activitat. Els intercanvis es van produir prèvia negociació entre els nens i es tancaven mitjançant una encàrrega de mans que formalitzava el tracte.

Enguany es va realitzar un pesatge de tots els materials que portaven per intercanviar, per calcular els residus que es podien evitar mitjançant aquesta acció. En total es va evitar la generació de 282 kg de possibles residus.

L'objectiu del mercat és treballar la prevenció de residus, fomentar la reutilització d'objectes i allargar la vida dels productes per evitar la generació de residus. Per això aquesta activitat es desenvolupa durant la setmana europea de prevenció de residus, que es celebra a tot Europa i que pretén conscienciar sobre l'excés de residus que generem en la nostra vida quotidiana. El mercat, a més permet la relació entre alumnes de diferents centres i realitats socials, afavoreix la cultura de l'intercanvi i el reciclatge, a part d'incisar als nens i nenes en la negociació i el pacte.

L'activitat es va desenvolupar al recinte ferial del Sucre. Hi van participar alumnes de les 3 escoles (Cataluny, Sant Miquel, Estel, Sta Caterina, Para Coll, Centre, Santfons, Guillem de Mont-rodon i Escorial).

**Atenció Ciutadana**  
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Figure 1 : <http://www.vic.cat/viure-a-vic/educacio/noticies/un-nou-mercato-intercanvi-a-la-ciutat>

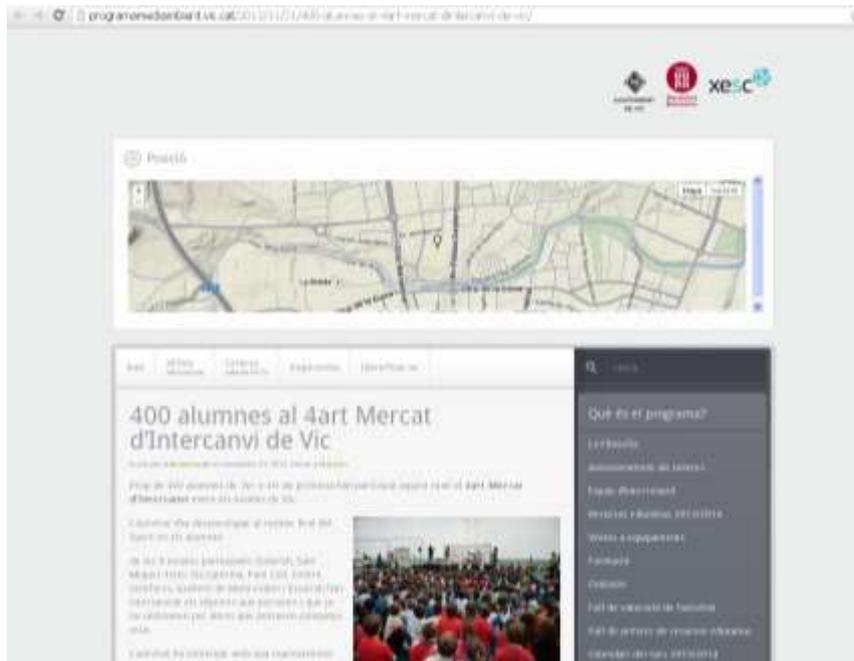


Figure 2 : <http://www.escolavicentre.cat/mercat-dintercanvi/>



The market is an initiative for middle-cycle primary school pupils (aged 8 to 10) from 9 schools in Vic with almost 400 children. Each one brings 3 or 4 items to exchange with children from other schools.



Each school has a table that's been decorated and customised to make it more attractive, displaying all the items the pupils have brought along. All the children have had time to look around.



Then the children who've seen items they like (normally toys, sports material, school materials or storybooks...) look for the owners and offer them whatever they've brought along and start negotiating, and following this negotiation process the children shake hands to seal the deal.

Figure 3 : <http://youtu.be/kqYIcO1kk5E>

**IV edició del mercat d'intercanvi entre alumnes de diferents escoles de Vic**

El Mercat d'Intercanvi de Vic, organitzat pel Departament d'Educació de Vic, és un dels més grans i concorreguts de Catalunya. Aquest any, amb un total de 390 participants, el mercat ha estat un èxit rotund. Els alumnes han pogut trobar els seus articles i fer negocis amb els seus companys i companyes.

El mercat d'intercanvi és una iniciativa que permet als alumnes de diferents escoles de Vic trobar els seus articles i fer negocis amb els seus companys i companyes. Aquest any, amb un total de 390 participants, el mercat ha estat un èxit rotund. Els alumnes han pogut trobar els seus articles i fer negocis amb els seus companys i companyes.



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