



EWWR good practices and case studies

1. Details of Action:

EWWR Coordinator: Catalan Waste Agency (Agència de Residus de Catalunya, ARC)
Country/Region: Catalonia, Spain
Name of nominated action developer: Javier Ruiz Rojas
Name of nominated action: Junk Hunters (Caçadors de Trastets)
Place: Torrent dels Alous
Town: Rubí
Region: Catalonia
Country: Spain
Website:
Nominee **category**: Citizen
Dates of action: 25/11/2013

2. Please select the theme(s) highlighted in the action:

- Reduce – Strict avoidance and reduction at source
- Reuse – Preparing for reuse and reuse
- Recycle – Waste sorting and Recycling
- Let's Clean Up Europe!

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

4. Please give a detailed and precise description of the nominated action

The Junk Hunters (Caçadors de Trastets) initiative turns the cleaning up of junk into a fun, educational activity that raises awareness of the need to establish a new relationship with the environment. By inviting children to participate in our clean-up operations and with the hope that our project can form part of the school calendar of activities in the near future, we aim to ensure that future generations treat the environment with the respect it deserves. Our activities are aimed at achieving two key objectives: to improve the state of our woodlands and natural surroundings; and to raise citizen awareness in order to safeguard the environment from future harm, preventing accidents, fires, contamination of aquifers and rivers, and the loss of flora and fauna, as well as mitigating the visual impact. It is crucial to carry out a series of tasks in parallel to the clean-up operations themselves: educational activities in schools and for the general public, the blocking of paths for vehicles where possible in green areas that are particularly vulnerable to being used as fly-tipping sites, and the replanting of flora (shrubs and trees) once the area has been recovered. We want the clean-up activity to be attractive and to encourage children to take part through games and educational/awareness activities:



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- "Before and after", a card game in which the children match photos of the clean-up area taken before and after the operation (with and without junk).
 - Drawing of a picture of the woods after the activity, in which the children show how they would like to find the area and what they don't want to see there.
 - Making of plasticine models of the junk that they don't want to find in the woods.
 - "Have your say", an activity in which we ask children to give their opinion on the activity they've carried out and ask what they think about people who go fly-tipping or why they think people do it, etc. These questions, answers and reflections are designed to have a lasting impact.
 - We suggest that they take a sequence of photos: an item of junk on the ground, the child collecting it and the cleared ground without the junk. We believe that this is a good way of placing the children centre stage of this human and unselfish gesture towards the environment. As such, they can see how they have gone about the activity and the final results.
 - We encourage them to repeat the activity outside the programme of organised clean-up operations: one walk, one piece of junk; make some space in your backpack; a bag for the rubbish; don't just walk past, etc. We also encourage them to show the initiative to their families, friends and classmates.
 - A gift. We and our sponsors do our best to ensure that the children take a gift home with them at the end of the day, such as a snack, a Junk Hunters t-shirt, plasticine, coloured pencils, etc.
- We also want the clean-up operations to be attractive to adults, which is why we occasionally engage the services of local historians, biologists and naturalists, who make the walk a more enjoyable experience by providing very interesting information on history, buildings, agriculture, livestock farming, and flora and fauna. In the near future we also plan to invite local bands to provide some entertainment at the end of the day.
- As explained above, in relation to a parallel project for the recovery of areas spoiled by human activity, the children who wish to are invited to take a tree home, looking after it and monitoring its growth. These are pine trees, holm oaks or oaks that the children have planted in a pot as a final activity before returning home at the end of the day. We monitor the growth of these trees through updates on Facebook and when the trees are ready the children themselves plant them in the previously chosen area, recovered by the Junk Hunters.

5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

Our activity is open to the general public, although we place a lot of emphasis on the participation of children. Unfortunately, on this occasion there was a lower turnout of children than usual due to the poor weather, although there were 60 participants in total, in line with the average turnout for the five previous clean-up operations in 2013. Participation breakdown:

- 20% children between 3 and 14 years old.
- 30% young people between 15 and 30 years old.
- 48% adults between 30 and 65 years old.
- 2% adults over 65 years old.

30% of those who took part had already done so on previous occasions, some of them more than once.



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Coordenades GPS o localització:

Àrea aproximada analitzada (m²): 10.000 m²

Categoria	Tipus	Pes (kg)	Vol. (m³/L)
Envases	ampolles, lladres, briks, safetes, bosses, vasos i plats d'un sol ús...	47'500	0'75m³
Només bosses	bosses de plàstic, de cartó...	15'300	0'30m³
Voluminosos	mobles, matalassos, cotxes	57'800	1m³
Elèctric i electrònic	TV, ordinadors, dispositius de so, màl·lors, carregadors, electrònics, fluorescents...	52'0	1m³
Piles i bateries	piles i bateries	1006R	0'
Ròbe i calçat	roba i calçat	11'200	0'20m³
Pneumàtics	pneumàtics	18'500	0'15m³
Navis	navis	23	0'05m³
Medicaments i envases de medicaments	medicaments i envases de medicaments	0	0
Altres	olis industrials, envases de pintures i dissolvents...	5'800	0'05m³
Barreja de diferents tipus de residus	barreja de diferents tipus de residus	44	0'50m³

Respecte al volum, en cas que no es disposi de mitjans per mesurar-lo en m³ o litres, com a mínim cal indicar volum aproximat de cada categoria de residus utilitzant els mateixos criteris que apareixen a l'aplicació mòbil i al web:

Cap en una mà	A	Cap en un contenidor	D
Cap en una motxilla	B	És necessari un camió	E
Cap al maleta d'un cotxe	C	Més gran	F

