



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Organiser: Programa Accion Comunitaria Por El Medio Ambiente (PACMA)  
Country/Region: Dominican Republic  
Name of nominated project developer: PACMA  
Name of nominated action: Charla a la Asociacion de Comerciantes Sabana Perdida  
Place: Multiuso, Sabana Perdida,  
Town: Los Palmares, Sabana Perdida  
Region: Santo Domingo Norte  
Country: Dominican Republic  
Nominee **category**: Association/NGO  
Year: 2010

### 2. Please select the **theme(s)** highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

### 4. Please give a detailed and precise description of the nominated action:

Meeting with business associations from Santo Domingo north explaining the need for prevention of waste, business in Santo Domingo are going out of control producing waste.

### 5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants:

The target audience in this event it was business people from different areas, as food, hardware, bakery, supermarket, restaurant, etc. We got together about 1,400 people.

### 6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below (you can add your criteria if needed):

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

We do understand that reducing waste is very important today and that the world faces global warming. Here in developing countries, we know it even more, because many diseases come from too much waste, and rat, mosquitoes and many others problems. Working for a better place to live, healthier, and clean, this is our focus when preventing waste.



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7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.

