



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Organiser: COGERSA  
Country/Region: ASTURIAS / SPAIN  
Name of nominated project developer: Universidad de Oviedo  
Name of nominated action:  
Uso de fuentes de agua corriente para la reducción del consumo de agua embotellada, Current water fountains to avoid bottled water consumption  
Place: Campus de Gijón  
Town: Gijón  
Region: Asturias  
Country: Spain  
Nominee category: Educational establishment  
Dates of action: 26<sup>th</sup> November  
Year: 2010

### 2. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

### 4. Please give a detailed and precise description of the nominated action:

We started in mid Septmeber, ordering a water analysis to Anaqua laboratory.

During october we programmed the installation of 2 fountains, next to vending machines. They are high quality fountains, which serve refrigerated water and have a sanitary mouthpiece and a active carbon filter. We also hired a maintenance service.

We spread our action by different ways: our website, by local newspaper, by mail and by installing some posters.

On 23th we sent an e-mail to the whole universitary community, giving information about EWWR and our action and a different number to each one, so that they could participate in a draw of liquid thermos (to promote the use of the fountains)

On 25th we installed posters and expositors in halls nº 2 and 4 (where the fountains are) and the project holder was there to explain the action and give further details topress and visitors. The, at 13:30 the draw of the thermos was done.



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5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants:

5661 (Students, teachers, researchers and no-teaching staff)

Information about the water quality and posters encourages the use of the fountains

6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below (you can add your criteria if needed):

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

The university has done a big effort of communication with its own tools and as it involves thousands of people, its visibility is very high.

We think that the action was very well planned and meticulously developed and it is about a very worrying topic: bottled water.

Maybe the most important thing in this action is the strong will of the University of extending this measure to the whole university, in every building and department, in the next future. It is still soon to evaluate the waste reduction of this action, but if it is finally extended to the whole institution, it would be able to reduce a big amount of waste.

7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.

University's website: [www.uniovi.es](http://www.uniovi.es)





