



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Organiser: National Steering Committee  
Country/Region: Italy  
Name of nominated project developer: Istituto Cabrini  
Name of nominated action: NOI GIOVANI DEL FUTURO : « PROJECT DEVELOPERS OF THE BEST PRACTICE »  
Town: Taranto  
Region: Puglia  
Country: Italy  
Nominee category: Educational establishment  
Date of action: 27th November  
Year: 2010

### 2. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

### 4. Please give a detailed and precise description of the nominated action:

The school places this year in order to continue to raise awareness among our young people about environmentally sustainable issues such as awareness of the need to produce less waste and home composting to continue. Will be used for this purpose the information materials of the Week.

It therefore intends to achieve within our school community, a moment of encounter and dialogue with representatives of local institutions (municipal councilor to 'ecology, environment and health, Councillor for Education, Provincial Councillor for the environment, President dell'AMIU-TA) during which we will discuss the guidelines for environmental education and sustainable development of the Ministry of Environment agreed with the Ministry of Education and the Practical Guide for Local and Regional Authorities for implementation of the Framework Directive waste as well as video documentaries screened on reducing waste and ways carrying dell'autocompostaggio.

### 5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants:

Active participation of students and involvement of their families: 1000 people



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**6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below (you can add your criteria if needed):**

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

The Committee appreciates the focus on home composting. This action is interesting because is not just an education project, but as the target is formed by high students, there is a wider complexity in how the reduction questions are faced. See the focus and discussion about the guidelines for environmental education and sustainable development of the Ministry of Environment agreed with the Ministry of Education and the Practical Guide for Local and Regional Authorities for implementation of the Waste Framework Directive as well as video documentaries screened on waste reduction and the modalities for carrying home composting.

**7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.**

School's website: [www.cabrinitaranto.net](http://www.cabrinitaranto.net)



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