



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Organiser: WasteServ Malta Ltd  
Country/Region: Malta  
Name of nominated project developer: St. Clare College, Girl's Secondary School  
Name of nominated action: Sustainability Club  
Place: St. Clare College, Girl's Secondary School  
Town: Pembroke  
Region: NA  
Country: Malta  
Nominee category: Educational Establishment  
Dates of action: 23<sup>rd</sup> -26<sup>th</sup> November  
Year: 2010

### 2. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:



With the support of  
the European Commission

[www.ewwr.eu](http://www.ewwr.eu)





#### 4. Please give a detailed and precise description of the nominated action:

The sustainability club at St Clare College is training the students to be environmentally aware by teaching them how to be creative with things that normally end in the landfill. Therefore, a scheme was introduced using the five R's Re-think, Reduce, Replace, Reuse and Recycle.

One of the most popular things happening in this club is the collection of used jars that students and teachers bring from home instead of throwing them away. The students start by sorting and washing them and then removing their labels. On some jars the students do glass painting and transform them into ornaments, like vases, canister sets and many more. The initiative is registering a great success since there is a big demand for these ornaments and a line of standing orders for gifts for special occasions like Birthdays, Christmas, St. Valentine's Easter and Mother's Day.

Jars which are not decorated are used as containers for the preservation of fruit and vegetables or jams and marmalade. No preservatives are used in the preparation, thus also giving the message to eat sustainable, healthy food. The fruit and vegetables are normally given to the club by greengrocers when there is an abundance and they have an excess of it, thus contributing to the reduction of organic waste which would otherwise go to the landfill. These preserved foods are also well sought after because they have a low sugar and salt content and are good for people with health problems. Moreover, the peel of all fruit and vegetables is discarded into a compost bin to be later used as soil/ fertiliser for the potting of plants and trees in the school grounds. The initiative taken by the Sustainability club is therefore holistic because it encompasses all aspects of the production of this preserved food.

The items created in the sustainability club are given to people against a donation. The money is then donated to children's homes. At the centre of this exciting club, St. Clare College has become very popular with parents, students and teachers and also the community for the wonderful things they are making out of things that are normally thrown away.

In order to showcase this initiative, the Sustainability Club invited the general public through press releases on local newspapers in order to visit them during the EWWR and witness the amount of jars being reused and also the food waste being turned into delicious food items. It was also possible to watch students preparing the jars and paint on them and also observe the preparation of jams and marmalades by students. The aim was to show people that creativity can lead to waste reduction. Other students and staff attending the school were also invited to visit the club in order for them to receive an explanation about the importance of waste reduction and how this can be reached with a little bit of imagination.

#### 5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants:

The action targeted the general public and more specifically the people who have some form of affiliation with St Clare's College e.g. the parents of the students attending the school. It also focused on the students and the staff of the same school. The food items produced also targeted people who are health conscious because of their low salt and sugar content. Total number of people participating in this activity (including students and staff) has been around 350.



With the support of  
the European Commission

[www.ewwr.eu](http://www.ewwr.eu)



**6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below (you can add your criteria if needed):**

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

The general public was informed of this activity and invited to participate through press releases on local newspapers together with an interview about this activity on a local radio station during the EWWR. During this interview the concept of the waste reduction actions taking place in this club were outlined. The idea is in itself of an exemplary and holistic nature because the Sustainability Club collected used jars which normally would end up in landfills and transformed them into decorative items like vases etc. Additionally, these items were used as containers for preserved fruit and vegetables. Together with having no preservatives, these food items are also low in sugar and salt and therefore can be sold to people who are health conscious. A very important aspect of this activity is that the fruit and vegetables were not bought from a normal market or shop but were donated by greengrocers when there is an excess of it and the items will not be sold. Therefore, the Sustainability Club shed light on another important environmental issue – food waste and the importance of redirecting it to other uses before it goes to waste. The idea is in itself adaptable to other European countries since jars and food items can be found everywhere. This idea will continue to be carried out as part of the normal activities of the Sustainability Club, where the important aspect of waste reduction in this activity will continue to be emphasised.

**7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.**

School's website: <http://schoolnet.gov.mt/stclarescollegess/>







Translation of the press release:

### St. Clare College Girls' Secondary School participate during the European Week for Waste Reduction

On Tuesday 23rd, Thursday 24th and Friday 26th of November, between 12:30pm and 13:30pm, the students of St. Clare College are encouraging the general public to visit them at their school and observe their contribution in waste reduction by reusing glass jars and persevering excessive fruit and vegetables.

Students carrying this action form part of the Sustainability Club. The aim of this club is to teach students be more eco-friendly and creative with waste we usually dispose off like glass jars and food, and to practice the five R's : Rethink – Reduce – Replace – Reuse – Recycle.

The money collected from the selling of the decorated glass jars for different occasions and the selling of preserved food items are donated to the community.

People visiting during the opening hours are encouraged to bring along empty glass jars they want to dispose of.



With the support of  
the European Commission

[www.ewwr.eu](http://www.ewwr.eu)

