



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: Agência Portuguesa do Ambiente
Country/Region: Portugal
Name of nominated project developer: Escola Secundária c/ 3º ciclo de Ferreira Dias
Name of nominated action: "Eco-Bag school contest"
Place: Escola Secundária c/ 3º ciclo de Ferreira Dias
Town: Aqualva
Country: Portugal
Nominee **category**: Educational Establishment
Year: 2010

2. Please select the **theme(s)** highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

4. Please give a detailed and precise description of the nominated action:

Awareness among students and teachers is done through a powerpoint presentation on "The sad story of disposable plastic bags", which is expected to have an important impact on behaviours and attitudes changing concerning the little sustainable use of plastic bags we use every day when shopping. Students were then invited to create a slogan and an illustration on the theme "Saving and reducing packaging and bags", which will motivate a school competition with proper regulation. The works will be exhibited in the school lobby during EWWR, in order to raise awareness of the whole school for the Eco-Bag use. The winning works will be used for printing on reusable bags, made of fabrics or plastic. The slogan should motivate citizens to reuse the Eco-bag while shopping in the future Social Shop in Aqualva and at the Biological Market of Colaride.

5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants:

Although the target audience of this action are the students of this school, who will learn about waste prevention and then release their creativity in order to produce images and slogans to be used in the Eco-bag production, a greater audience will be targeted afterwards, when the bags are actually being used by the whole population.



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6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below (you can add your criteria if needed):

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

The main innovation of this action is the design and the messages in the bags. The students are very creative and there is a lot of different bags.

A questionnaire was distributed after this activity to determinate the impact of the action.

The bags were to be produced in a significant amount, considering the context and support of the Local Agenda 21. They can be reproduced in a similar way everywhere, stimulating the imagination and creativeness of students and/or others.



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7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.

Semana Europeia de Prevenção de Resíduos CONCURSO ESCOLAR ECO-SACO

ESCOLA SECUNDÁRIA C/3º CICLO DE FERREIRA DIAS—AGUALVA/CACÉM—PORTUGAL
Nº ALUNOS ENVOLVIDOS: 325 DO ENSINO BÁSICO E SECUNDÁRIO
Nº DE PROFESSORES ENVOLVIDOS: 9



NÃO FAZ SENTIDO REUTILIZAR. USE O MESMO TODOS OS DIAS.



1º PREMIO DO E.SECUNDÁRIO
RITA JUSTINO—12ªA

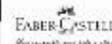


MENÇÃO HONROSA E. SEC.
PATRÍCIA ALMEIDA—12ªA

MENÇÃO HONROSA E. SEC.
RITA ALFAIATE—12ªA



ORGANIZAÇÃO E APOIOS



FABRICANT DE COLEURAS



MENÇÃO HONROSA E. SEC.
NUNO MATEUS—10ªA1



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Semana Europeia de Prevenção de Resíduos OFICINAS DE NATAL ECOLÓGICO

ESCOLA SECUNDÁRIA C/3º CICLO DE FERREIRA DIAS—AGUALVA/CACÉM—PORTUGAL
Nº ALUNOS ENVOLVIDOS: 180 DO ENSINO BÁSICO E SECUNDÁRIO
Nº DE PROFESSORES ENVOLVIDOS: 4

Criação de árvores de Natal com dobragens de revistas usadas.



Criação de estrelas de Natal em Origami com reutilização de embalagens de café.



Construção de embalagens em Origami com reutilização de folhetos, desdobráveis, revistas e sacos de papel usados, com consequência na redução de recursos naturais como é o caso das árvores, quando reciclamos ou reutilizamos papel.



ORGANIZAÇÃO E APOIOS

