



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: ADEME
Country/Region: France
Name of nominated project developer: AGILIS (entreprise de travaux publics) / (civil engineering firm)
Name of nominated action: Réduisons nos déchets / Reduce our waste
Place: Le siège de l'entreprise
Town: Le Thor
Region: Provence Alpes Côte d'Azur
Country: France
Year: 2009

2. Select the correct participant category:

- Administration/public authority
- Association/NGO
- Business/Industry
- Educational establishment
- Other (e.g. hospital, retirement home, cultural centre, etc.)

3. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

4. Type of Action

- Action open to general public
- Action open to target group
- Action based on the production of communication tools
- Other, please specify:

5. Please indicate the date(s) of the action:

- 21st November
- 22nd November
- 23rd November
- 24th November
- 25th November
- 26th November
- 27th November
- 28th November
- 29th November

6. Please give a detailed and precise description of the nominated action:



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The action entails raising awareness among administrative personnel regarding the quantity of office waste, the posting of best practices and the choice of solutions in coordination with employees.

For a public works contractor, waste management is generally centred around worksite activities. Raising awareness among administrative personnel and involving them in the choice of solutions is something new.

The action focuses on two of the five themes - too much waste and less waste thrown away. Employees have looked at what they throw away, become aware of the quality and quantities of waste generated and proposed solutions for optimizing management of the waste produced.

A "suggestion box" questionnaire was completed for reducing waste at the company along with:

- Suggestions for improvement offered by employees (65.6% participation)
- Creation of an action plan/improvement table: the action to be taken for each suggestion made, the department that must implement the action and the implementation time

7. Please describe the originality of the action:

- For this public works contractor, the actions taken to reduce the quantities or quality of waste produced are generally centred around the worksite activity. This represents the largest item for this type of enterprise. As part of the EWWR, AGILIS wanted to focus its action on the production of waste generated by activities "related" to its core business (particularly the administrative part of the company), which is innovative for this type of company.

- The company's employees were encouraged to be proactive in changing their behaviours in support of waste prevention. It is they who proposed actions that could be taken at their own workstation.

8. Please describe the target audience and how the action motivated its public/target audience:

The target audience was AGILIS employees working in the offices of various departments and in two different regions (Vaucluse and the Paris region).

To impress upon its employees the importance of the waste generated by them, AGILIS first set up containers so that each person could become mindful of the waste produced (quality and quantities). The containers were shown/highlighted on the last day of the operation.

9. Please indicate the number of people who participated in the action:

65,6% of employees participated in the actions by making suggestions for improvement.

10. What lasting impact does the action propose to have in terms of commitment to waste reduction?

Employees received reusable mugs/cups. In addition, it is possible to obtain a drink at the coffee machine without a cup being dispensed automatically. Two-sided printing is used much more often. Employees are careful to finish toner cartridges before throwing them away at the first sign of low ink. AGILIS has also taken steps to have its suppliers adopt paperless invoicing.

11. Explain how this action may be replicated in other countries/regions throughout Europe:

The mobilization of participants within the company's administrative departments can be reproduced in comparable departments.

- raising awareness regarding the quality and quantity of waste produced
- gathering proposals for alternative ways to help reduce waste
- promoting these proposals and implementing them



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