



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: ADEME
Country/Region: France
Name of nominated project developer: Ecole des Barbadines
Name of nominated action: Réduisons les emballages de nos goûters (Let us reduce the packagings of our snacks)
Place: Ecole des Barbadines
Town: Matoury
Region: La Guyane
Country: France
Year: 2009

2. Select the correct participant category:

- Administration/public authority
- Association/NGO
- Business/Industry
- Educational establishment
- Other (e.g. hospital, retirement home, cultural centre, etc.)

3. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

4. Type of Action

- Action open to general public
- Action open to target group
- Action based on the production of communication tools
- Other, please specify:

5. Please indicate the date(s) of the action:

- 21st November
- 22nd November
- 23rd November
- 24th November
- 25th November
- 26th November
- 27th November
- 28th November
- 29th November

6. Please give a detailed and precise description of the nominated action:



With the support of
the European Commission

www.ewwr.eu





Participation of a class from the Barbadines school in the European Week for Waste Reduction for one week in an effort to raise awareness among the students about the need to reduce the quantity of waste they produce and to give them keys for day-to-day actions: creation of "the snack box" in order to "put the waste basket on a diet" (avoid bags) along with a "wastebasket autopsy" inspection each day to evaluate the action (science, visual arts, mathematics, civics and moral instruction).

By creating a snack box, encourage the children to avoid snacks in individual portions and therefore limit the packaging that is thrown away. Also avoid plastic bottles and emphasize refillable flasks. The aim of this action is to reduce the amount of waste in wastebaskets after recess breaks. To ensure follow-up of the operation, an autopsy of the wastebasket is conducted after each recess break and the children's snacks are placed in the boxes created in class. To get the children involved, we emphasize the creation of original snack boxes. It is a playful way to raise awareness among the children and get them interested in the action, even if they already appear to be really interested in it. But thanks to this box, they will remain interested over the long term.

Prior to that, an outing on November 17, 2009 had been scheduled to observe the existence of waste in the Barbadines district (awareness- raising): a report written by the students in class and a debate (science, French and civics). The class had then participated in the 2009 cœur Ti moun walk in Matoury on November 20: raising awareness about the importance of water and the problem of waste, research and writing of slogans on these topics, creation of signs that will be carried by the students during the walk, questionnaire during the walk on these topics (physical and sports education, visual arts, civics and moral instruction).

7. Please describe the originality of the action:

This action on the theme of waste reduction is a first at their school. Until now, very few activities have addressed this problem with the students at this school.

In addition, the action enables the children to understand the issue of waste prevention and to identify a concrete example of an action that concerns them (a snack every day).

8. Please describe the target audience and how the action motivated its public/target audience:

The action was carried out by the children. They were very motivated from the start. To get the children involved, the teacher emphasized the creation of original snack boxes. It is a playful way to raise awareness among the children and get them interested in the action.

9. Please indicate the number of people who participated in the action:

About twenty children.

10. What lasting impact does the action propose to have in terms of commitment to waste reduction?

The use of a snack box by the children and raising their awareness about good waste prevention practices (less packaging, fewer individual portions, etc.) will make it possible to reduce the quantity of packaging that is thrown away.

11. Explain how this action may be replicated in other countries/regions throughout Europe:

Duplicating the same phases to raise their awareness and then creating an action that concerns them on a day-to-day basis (the snack is a good example).



With the support of
the European Commission

www.ewwr.eu

