



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser:

Country/Region: Maia/Portugal

Name of nominated project developer: Eduardo Jorge Machado / Emilia Machado

Name of nominated action: Homily about the movie presented with the title "Separation and Composting"

Place: Catequese de Águas Santas - Centro de Salão Paroquial

Town: Maia

Region: Porto

Country: Portugal

Year: 2009

2. Select the correct participant category:

- Administration/public authority
- Association/NGO
- Business/Industry
- Educational establishment
- Other (e.g. hospital, retirement home, cultural centre, etc.)

3. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

4. Type of Action

- Action open to general public
- Action open to target group
- Action based on the production of communication tools
- Other, please specify:

5. Please indicate the date(s) of the action:

- 21st November
- 22nd November
- 23rd November
- 24th November
- 25th November
- 26th November
- 27th November
- 28th November
- 29th November



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6. Please give a detailed and precise description of the nominated action:

During the celebration of the word, the celebrant of the Eucharist, in his homily addresses the participation / involvement of Águas Santas catechesis for the EWWR. Then comes the awareness of the ordinary for the reduction, recovery and for the practice of composting.

7. Please describe the originality of the action:

The action is unique for the type of public involved. It is not common the participation / involvement of the Church in raising awareness for the prevention / reduction, recovery and not waste the good things that can make the happiness of others.

8. Please describe the target audience and how the action motivated its public/target audience:

Through the teachings / testimonials of religion motivated all the various elements for sharing and not wasting. The evidence presented led to action.

9. Please indicate the number of people who participated in the action:

Around 310 participants (catechists, catechesis and their parents, parish)

10. What lasting impact does the action propose to have in terms of commitment to waste reduction?

The action was sustainable, in that using fewer material resources, was made an appeal for better use of resources on earth and was made an appeal to the consciousness of people to avoid wasting.

11. Explain how this action may be replicated in other countries/regions throughout Europe:

The measure may be reproduced in other contexts with similar characteristics to the parish hall, such as a school, day care, a home, an organization, an hospital ... simply by the existence of 1 or 2 elements that foster the spirit of sharing / no wastage among its audience.



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