



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: EWWR Secretariat
Country/Region: ANDORRA
Name of nominated project developer: Natàlia ROVIRA
Name of nominated action: National conference about prevention waste
Place: La Valireta theatre
Town: Encamp
Region: ANDORRA
Country:
Website:
Nominee **category**: ADMINISTRATION
Dates of action: 22/11/2011

2. Please select the **theme(s)** highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

4. Please give a detailed and precise description of the nominated action

The conferences were :

- Presentation of the project "Millor que nou" –Mr. Albert Torras i Pérez – from the Agència Catalana de Residus.
- Prevention actions on the Green School – Ms Marta Llop – headmistress of the school.
- Presentation of the webs in the government page:

http://www.mediambient.ad/images/MiniSites/la_compra_en_joc/index.html

http://projectes.servidorwebgovern.ad/medi_ambient/images/MiniSites/itucomcompres/inici.html

Ms. Natàlia Rovira – from the Government of Andorra

- Evaluation Report of the Cleaning day 2010 and 2011 – Association Fem Net

The conference will be accompanied by a theatre group will present Come actions related to the prevention of theater.



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5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

The target audience was the general public and also students and schoolchildren. The participation of the winner of the last year (2010) award was very interesting for the people, and the presentation of school experiences. The participation was about 40 people

6. Please explain why you think this action is suitable for a EWWR Award, following the main criteria listed here below:

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

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- 4) European reproducibility

7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.

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