



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: Centro de recursos Ambientales de Navarra
Country/Region: Navarra, Spain
Name of nominated project developer: Escuela de Arte de Corella
Name of nominated action: Participación en el Primer Concurso de Ecodiseño de Navarra
Place: Escuela de Arte
Town: Corella
Region: Navarra
Country: Spain
Website: www.escueladeartecorella.com
Nominee **category**: Institución Educativa
Dates of action: 21 November

2. Please select the **theme(s)** highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production**
- A Life for Products
- Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group**
- Action based on the production of communication tools**
- Other, please specify:

4. Please give a detailed and precise description of the action

School of Art Corella participated in the first eco-design contest for students in Navarra. Presented a total of nine projects prepared by students within the learning times of the center, all of high quality (one of which was the winner of the contest)



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5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

The action was directed specifically at the community of graphic design students of Navarre, but because the media attention it did, the idea came up to the general public

6. Please explain why you have decided to nominate this action for a EWWR Award, following the main criteria listed here below

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

visibility and communication aspects: the competition had a great impact on media. In addition, the winning project is a bucket of cleaning an ecological Undertaker allocated among its customers to have a greater awareness of good practice in work

Originality: the bucket, which is designed with ecological criteria, also has several potential uses, which enhances the reuse of the same sui drawing surface, awareness messages have been written about the problems of waste.

Reproducibility: project plans are easily shippable via mail to any country and hence directly shippable into print after conveniently translate into the language.

7. Please provide us with photos, videos, weblinks or any other material that would help to better understand the EWWR action.

