



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: NABU
Country/Region: Germany
Name of nominated project developer: Kindertagesstätte Galileo
Name of nominated action: 'Spielzeugtausch in der Kindertagesstätte' (Swapping toys in the Kindergarten)
Place: Kinderhaus-Galileo, Galileistr. 65, 70565 Stuttgart
Town: Stuttgart
Region: Baden-Württemberg
Country: Germany
Website: <http://www.elk-wue.de/> (under construction)
Nominee category: Educational establishment
Dates of action: 20 November 2012

2. Please select the theme(s) highlighted in the action:

- X Too Much Waste
- X Better Consumption
- X Better Production
- X A Life for Products
- X Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- X Other, please specify: **Little kids 3-6 years old**

4. Please give a detailed and precise description of the nominated action

The children of the Kindergarten Galileo visited the Kindergarten Sternschnuppe in Stuttgart-Rohr to swap toys. Every child brought one toy, game, book, car, teddy, etc. that she/he didn't want to keep anymore. At the beginning the kindergarten teachers told the children about waste and problems because of waste: What is waste? How to avoid?

After discussing with the children how the swap should be organized, every child got a new toy of his/her interest.

5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

The target audience was limited to the children of two kindergartens in Stuttgart. In total 70 children participated in swapping. Children, parents and kindergarten teachers liked the action and want to repeat it. As the kindergarten teachers decided together with the children who could start choosing a new toy, the children accepted the action and went happy home with a new toy.



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6. Please explain why you think this action is suitable for a EWWR Award, following the main criteria listed here below:

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

2) good practice, originality and exemplarity

It is a very easy way to start speaking about waste, children get to know a concrete solution against waste: swapping and long use

4) European reproducibility

The action can be reproduced everywhere, children have too many toys!

5) Follow-up in long-term and lasting impact

Working with children on the waste problem is a basis for more sensibility for waste problems in a long term.

7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.

