



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: WasteServ Malta Ltd
Country/Region: Malta
Name of nominated project developer: St. Francis School, Cospicua
Name of nominated action: Together we can reduce waste
Place: St. Francis School, Cospicua
Town: Cospicua
Region: -
Country: Malta
Website: www.stfrancis.edu.mt
Nominee category: Educational establishment
Dates of action: 19 - 23 November 2012

2. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

4. Please give a detailed and precise description of the nominated action



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St. Francis School Cospicua came up with various initiatives for the EWWR. These were:

- **Collecting plastic bottles to be reused for planting seeds:** Students were encouraged to get plastic bottles from their homes to reuse them at school as pots for plants. But another aim of this action was to make students aware of the quantity of plastic bottles which are being generated on a household level and pass this message on to their families at home to encourage them to minimise this type of waste by looking at other solutions like water coolers and water filters.
- **Lunch boxes & flasks in the classroom:** The aim of this action was to instil in the students a strong sense of wanting to leave the world a better place by reducing the quantity of waste. Thus, all pupils were instructed to bring their lunch in a lunch box together with a drinking flask instead of a bottle of water. The children were informed that by refilling a reusable flask from a water filter, or larger bottles, they would be reducing considerably the amount of plastic generated, thus saving precious resources and reducing the carbon footprint on the environment. Children were always encouraged to pass this message on to their family members.
Moreover, this action was also a follow up of past participation in the EWWR were in the previous 2 editions children organized an activity at an open market where they dressed up in costumes that encouraged waste reduction and distributed to the general public lunch boxes to encourage their use over disposable bags and paper when preparing lunch for their husbands and children.
- **Brainstorming:** During brainstorming sessions, children were first explained the concept of waste reduction by use of the interactive whiteboard and then encouraged to draw the first thing which comes to mind when talking about waste reduction. Paper used for this exercise was already printed on one side. During this exercise, the teacher asked the students for more feedback and encouraged a discussion about the topic to involve the students even more in the subject.
- **Office work:** A change was done to the printing of circulars distributed to parents. Instead of printing 1 circular on a A4 sheet, 2 circulars the size of an A5 page and on both sides of the paper started to be printed on the same A4 page. Thus, the usage of paper for this purpose was reduced by half.
Moreover, paper which was already used on one side is being reused for rough work and memo usage.
- **Reused material for school activities:** Cardboard received as packaging material with interactive whiteboards was used to create various props, banners and other slogans for the school concert and other projects which the school is involved in throughout the scholastic year.
- **Crafts using reused material in the classrooms:** Various classes held an activity where crafts were made by reusing old waste material. This helped the children understand how waste might as well be a resource and reused for other purposes.
- **Reusing old clothes:** For the traditional feast of St. Martin, parents and teachers were asked to sow bags using unwanted textile material brought to school by the students. The bags were then given to the students with traditional food on the said occasion. Students were then asked to return the bag to be re-used next year.

5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

The target audience for this action were students, school staff and parents. Since 465 pupils attend this school, and the message was also passed on their parents, then actions organized during the EWWR helped to reach about 1400 persons in all when adding parents and teachers together with the number of students.

Most of the actions organized were very creative and interactive and as it can be observed from the visuals were enjoyed by students, parents and teachers alike. Also, some actions were very adapted to the time of the year like the making of the bag for St. Martins feast. Other actions were great ideas to provide good quality material for scholastic activities instead of throwing packaging waste away for recycling since cardboard brought in with the interactive white board was reused to make props for the annual concert.

This together with the other actions like printing 2 circulars on one sheet of paper or using a lunch box instead of disposable material, helped to convey the message that there are many occasions and activities where waste can be reduced by adopting and adapting to new simple ways.



6. Please explain why you think this action is suitable for a EWWR Award, following the main criteria listed here below:

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

The tangible actions organized by this school during the EWWR are a clear proof that little everyday actions clearly contribute to waste reduction.

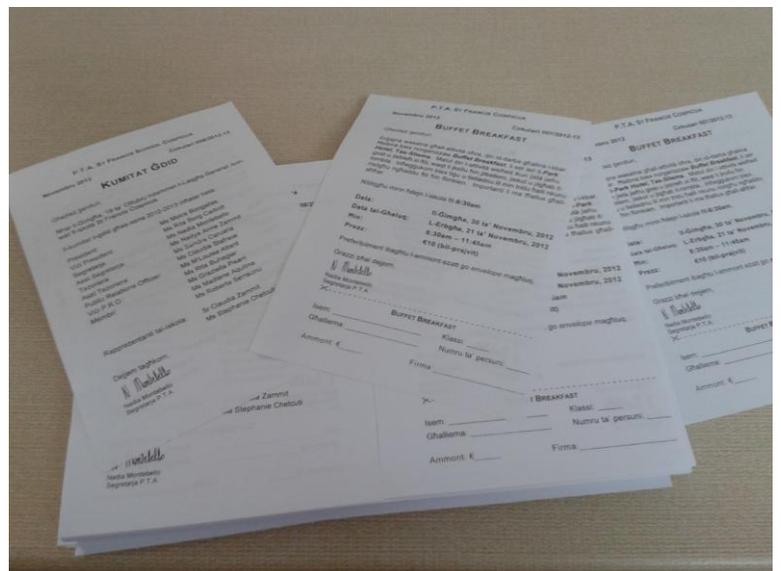
The school has in its' every past participation during the week been focusing on a bottom-up approach were they encourage students to communicate the message of waste reduction to adults. So on several occasions, being the open market activity or explaining to their parents to give away their unwanted textile material for a waste reduction purpose, the students were always playing a major role to encourage people to give more importance to waste reduction.

All actions were very interactive so the message was passed on loud and clear besides giving new ideas of how waste may be reduced. The actions might as well be inspiring to other schools who can as well find ways to combine traditions and waste reduction, to stress the fact that waste may be reduced on various occasions.

7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.



Brainstorming



Circulars printed in A5 size



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Crafts – Reused material



Activity in the market place



Reusing plastic bottles



Reusing clothes