



EWWR good practices and case studies

1. Details of Action:

EWWR Organiser: Bulgarian Association of Municipal Environmental Experts (BAMEE)
Country/Region: Bulgaria
Name of nominated project developer: Kindergarten "Sunshine" n° 10 with the project "I love nature and I know how to take care of her"
Name of nominated action: Изкуството да намаляваш отпадъците като им даваш нов живот. 'The art of reducing waste by giving them a new life'
Place: Kindergarten 'Sunshine' n°10
Town: Dobrich
Region: -
Country: Bulgaria
Nominee category: Other
Dates of action: 19 - 23 November 2012

2. Please select the theme(s) highlighted in the action:

- Too Much Waste
- Better Consumption
- Better Production
- A Life for Products
- Less Waste thrown Away

3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

4. Please give a detailed and precise description of the nominated action



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“Sunshine” kindergarten in Dobrich took part in EWWR with several actions, one of which is the creative use of already used materials for making objects with new functions. Our children, according to their age, used different ways of giving new life and new function to out-of-use objects. The children were supported and helped by their teachers and parents in this process of creation.

- The three-year-old children were models of costumes made by their parents of different waste materials: Plastic bags, plastic bottles, polyethylene, paper, newspaper, aluminium folio. The children demonstrated them in matinee named “I love the nature and know how to take care of it”.
- The four-year-old children of “Lady-bird” group combined some disused things and with the help from their friends they made new toys and things with new functions: they made a plant pot from old DVD and a bottle cut into two, they create a fruit bowl of newspaper and glue, barbarone dolls made of old clothes and packing bags of flowers and presents. The children also made a caterpillar of shredded cartons for eggs, they built a house of polystyrene, an octopus of a plastic bottle, a clothes-pegs bag of an old T-shirt and etc.
- The five/six-years-old of “Starlet” group, groups “Winnie the Pooh”, “Mickey Mouse” and “Little Bee” took part in the building of a model of the Old part of Dobrich, using wastes: Plastic wrappings, plastic bags (naylor), paper, carton, metal caps, etc.
- Being supported and helped by their parents, the children according to their age groups created little models of some important buildings and places in Dobrich:
 - “sunshine” kindergarten with its yard
 - “Democracy” square with the fountain and the building of the “Dora Gabe” library
 - The Art Gallery, the Town Hall
 - “Liberty” square together with the Mall-Dobrich, the cycle alley, the open-stage, the town office-block.
 - The Ethnographic Museum in the Old part of Dobrich with the Clock Tower and all the craft workshops with their typical historical atmosphere.

In that way our children acquired practical skills in sorting recyclable materials and their reuse in the studying via making system; they learnt how to keep the environment clean, being taught by positive motivation and interactive activities which have been changing their habits and behaviour. Our system enriched the children’s imagination and helped them study more about their home town and the important sightseeing and places in it.

Also, at the autumn market, our children and their parents exchanged clothes and toys and in that way they made their issue longer.

5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants

Target audience:

- 170 children of 3-6 age from “Sunshine” Kindergarten, number 10, separated into 6 groups, are getting necessary knowledge and skills of waste reduction and creative reuse of waste.
- 340 parents and other relatives and friends participated in the activities of transforming the garbage, got familiar with the idea of how to reduce waste and the economical use of natural resources.
- 24 people – pedagogical staff and the attending personnel – are directly and indirectly involved in the activities of the program (project) and the education of the children in our kindergarten.
- The public – all the working people in Dobrich municipality and all the people who visited the house of the municipality for different reasons in the period of two weeks, saw out models of the important buildings in Dobrich, exhibited in the foyer of the House of Municipality.
- Our partners were the people who work in “New Dobrudzha Tribune” newspaper, which covered our activities and the people in the Municipality, who gave us the opportunity to show our models in public.
- We motivated the children by involving them in game-like, cognitive, constructive and creative action.

The parents and our partners in educating the children, were pleased to work together with them and encourage their efforts. The general public was influenced indirectly – having seen the results of the children’s skills to transform waste into art.

6. Please explain why you think this action is suitable for a EWWR Award, following the main criteria listed here below:

- 1) visibility and communicational aspects
- 2) good practice, originality and exemplarity
- 3) quality of content and focus on waste prevention,
- 4) European reproducibility
- 5) follow-up in long-term and lasting impact

Nursery school (Kindergarten) is the first grade of secondary education and formation the young children's right attitude to the world/in particular waste reduction.

Children are very sensitive to all the things around them, to everything they can see, touch and feel. We use their sensibility to teach them how to keep the environment clean, how to use the resources reasonably, how to respect the public labour and the beauty of nature. We used way of reduction waste available for the children (3-6 years)- the waste was reused as making new toys, decoration, theatre costumes, etc. Under the guidance of their teachers and with the help of their parents, the children created original works of different waste materials. By particular interesting and creative activities we are changing the cultural tendencies of the coming generation, we are showing the children how to treat nature and its resources better, we are giving them new values.

Children of today are the future hosts on our planet and their future conscious behaviour depends on their today's upbringing.

We are trying to find a long-term and long-lasting effect of ecological manners in the minds and behaviours of future industrialists and creators of a more beautiful and sensible world keeping the laws of nature.

Attracting parents as partners in the realization of the idea of waste reduction, sorting of recyclable materials, their repeated and saving nature resources and energy is a very important step to multiplying the ecological skills, knowledge and habits which will be applied at home, at school and later in life. If we have shown the parents how important all this is for their offspring's future and that the parents are the daily and significant model examples for environmental friendly manners, we can be sure that the future of our planet is in safe hands.

7. Please provide us with photos, videos, weblinks or any other material that would help the jury to better understand the nominated EWWR action. Where possible, provide basic translation into English.





