



## EWWR good practices and case studies

### 1. Details of Action:

EWWR Coordinator: National Waste Management Agency Nonprofit Ltd. (OHÜ)  
Country/Region: Hungary/Pest county  
Name of nominated action developer: 2. számú kindergarten of Dabas  
Name of nominated action: Toys, games you do not even think of?  
Place: kindergarten  
Town: Dabas  
Region: Pest county  
Country: Hungary  
Website: --  
Nominee [category](#): Educational Establishment  
Dates of action: From 16<sup>th</sup> to 22<sup>nd</sup> November 2013

### 2. Please select the theme(s) highlighted in the action:

- Reduce – Strict avoidance and reduction at source
- Reuse – Preparing for reuse and reuse
- Recycle – Waste sorting and Recycling
- Let's Clean Up Europe!

### 3. Type of Action

- Action open to general public
- Action open to a target group
- Action based on the production of communication tools
- Other, please specify:

### 4. Please give a detailed and precise description of the nominated action

The kindergarten is situated in the centre of Dabas (a settlement 40 km far from the capital city of Hungary, Budapest) with its two edifices, the institution has 10 groups of children, all together 250 pre-schoolers attend this institution. The organisers are dedicated to the protection of the environment, for instance there is a large yard belonging to the building where the method of composting are demonstrated, they joined the bird-friendly kindergarten program, as well. Since 2012 they have been officially entitled to use the „Green Kindergarten” title.

They believe that throughout these initiatives not only the children, but their parents and their grandparents could be achieved providing a multiplying effect of these green messages.

That is the reason why they volunteered to draw the attention to the importance of recycling and practical reuse of waste with the involvement of their pre-schoolers and their families.

During the whole week, every day was organised in the name of EWWR. Interactive tasks were carried out to demonstrate how the household waste could be reused making toys out of them. (Bearing in mind the primary target group of this action – the children – toy was a proper buzzword)

At the beginning of the week ECO-boxes were placed out in front of every group's room, the slogan of this action was „Think global, act local”.



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The primary task of the families was to collect those materials from the household waste which could be utilized in the creation of toys and tools. Throughout the whole week those „tools” were made by the children, which had primary role during the program of Friday. For children, thematic days were also introduced.

The parents were addressed to write down the waste decreasing practices used at home and the ideas how we could reduce the amount of waste.

From the collected ideas an ECO-TREE was created reflecting the environmental-consciousness of the parents. The best practices were awarded – the prizes were: washing nut, washing soda, lavender doll (used for fragrance). The main event was on the 22nd of November; Friday morning entitled „The tournament of the Knights protecting the Earth”. The rooms of the groups became the scenes of the tournament: there were DO-IT-YOURSELF rooms, „movement” rooms and playrooms.

#### **Activities of the DO-IT-YOURSELF rooms:**

- vehicles out of PET-bottles
- fish out of CDs
- tortoise out of PET bottles
- grasshead out of used tights
- crown out of waste paper
- money box out of PET bottles
- colourful snake out of plastic caps (from bottles)
- paper pearl necklace
- pencil box out of paper (toilet paper)

#### **Activities of the “movement” rooms:**

- dragon targeting throws – tools out of used socks, paper, milk bottle
- collection of golden apples – tools out of paper waste
- labyrinth out of composite packaging
- tower building competition out of waste paper (toilet paper)
- separate collection through obstacles

#### **Activities in the playrooms:**

- board games prepared previously by the children and by the kindergarten teachers
- egg tray targeting throws
- Cap memory plays
- Cat – mouse games - with the help of corkwood and plastic cup

At the end of the day a puppetry entitled „Lim-lom mese” (could be translated as „the Tale of odds and ends”) was shown to the enthusiastic „knights” in order to summarise the aim of the whole week in a way that children could understand.

The scene of the tale is the Forest, which – because of the irresponsible behaviour of people- is not as clean as in the past. Here we could meet the four heroes of the tale, which are marionette like 120-150 cm big puppets made out of waste - Papír Robi, Szatyor Aranka, Pityóka Pál, Bádóg Andor – all the names referred to the recyclable materials – Paper, Plastic, Metal and Glass. They only want to find their ways back to the circulation of nature, they ask for the help of the audience. Children were taught two songs – the Dustbincolour song and the Recycled Song written by the organisers in which the whole procedure of recycling could be learned in an easy, funny way.



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**5. Please describe the target audience and how the action motivated its public/target audience, as well as the number of participants**

The primary audience of this action the pre-schoolers of this kindergarten, but their whole families were involved, as well. Moreover, the kindergarten teachers and their families were also motivated. To the final event everyone was awaited who wanted to take part in it.

The whole week happened in the name of EWWR. Pre-schoolers were addressed in a way which fit the most to their abilities, to their attitude; in one word in a childish manner. During the week their awareness could be raised towards the waste reduction, reuse and recycling as a result of which they also took home their enthusiasm influencing the whole families' attitude. In addition to this, their parents were also addressed directly with the ECO-BOX idea forcing the adults to think about these initiatives. With the prizes for the best ideas parents were motivated to do their best and to take part in this competition. The representation of the ideas with the help of the ECO-TREE made the messages more acceptable, the pictorial representation even raised the attention more. The primary task of the families was to collect those materials from the household waste which could be utilized in the creation of toys and tools.

The major event, „The tournament of the Knights protecting the Earth” reflected the creativity of the kindergarten teachers. They proved that with enthusiasm and with creativity wonderful results could be born. The planned activities were target-oriented; children had fun while they learned really relevant issues.

At the end of the day, with the puppetry entitled „Lim-lom mese” the major messages of the whole week were summarised in a way that children could understand. Not to mention the two songs, they were just the icing on the cake.

The success of this event is clearly demonstrated by the more than 450 participants.





