

European Week

for Waste Reduction



EWWR webin@rs Training session 8

28/06/2016



With the support of the
European Commission



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EWWR Webin@rs
Training session 8
28 June 2016
From 10:30 to 12:30 (CET)



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How to log in to the audio :

- Check your audio and voice equipment: **Headsets** (better computer than telephone)
- Inform the host (Natalia) in the chat section:
 - If the **audio quality** is poor or with background noisy
 - If there are **technical problems**
- Do not hesitate to send your comments, suggestions for the webinar to the host



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How to use the tool :

- Mute your computer all the time unless you wish to ask a question during discussion time.
- Do not unmute your computer
- Do not use your webcam
- Request a turn to ask a question by using the chat section
- When you ask a question, please try to use your microphone. If not, use the chat section.



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- To **strengthen** the capacities of the EWWR stakeholders
- To **share** expertise
- To give **visibility** to the best practices, winners of VII EWWR Awards

>>>> Schedule:

- 10:30 Welcome by Catalan Waste Agency (ARC)
- 10:35 Presentation of target communication toolkits and promotion pilot tests
- > Educational Establishment : Eszter Tanka. National Waste Management Directorate for Hungary (NWMD)
 - > Ecorestaurant, green commerce and ecotourism pilot test in Catalonia
Mireia Padrós Catalan Waste Agency (ARC)
 - > Public Authority and Association/NGO: Eleonora Lano AICA, International Association for Environmental Communication (Italy)
 - > Keep Clean and Run Let's Clean Up Europe practice. Eleonora Lano AICA
- 11:35 Campaign and resources for Prevention Thematic Days 2016: Packaging Waste
Maëva Voltz, Association of Cities and Regions for Recycling and Sustainable Resource Management (ACR+)
- 11:45 Discussion and conclusions. ARC



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- **Discussion time** at the end of each presentation
- This webinar will be **recorded**
- All presentations will be **available** at EWWR website: <http://www.ewwr.eu/en/support/webinar-training-session-8-28-june-20161>
- An **Evaluation survey** will be done to improve future webinars <https://goo.gl/SdTKks>

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Thanks for your attention

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www.ewwr.eu

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