



EUROPEAN WEEK FOR WASTE REDUCTION

www.ewwr.eu

Organization of the European Clean Up Days – Let's Clean Up Europe

Webinar
4 March 2015

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Generalitat de Catalunya
Departament de Territori
i Sostenibilitat





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What is it?

- Organize clean-up initiatives at European level, relying on the existing ones where possible

When?

- **8 – 10 May**
- Extension from 3 – 17 May



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Where:

- All across Europe

Who:

- AICA, ACR+ and the other partners of the LIFE EWWR+ project
- National and regional coordinators (www.letscleanupeurope.eu)
- Volunteers from all countries



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Methodology

- A flexible/decentralised cooperation on the territories where clean-up activities are already in place
- on territories where there are no coordinators, AICA is in charge of coordination



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Who can participate:

The same EWWR's action developer categories:

- schools;
- local authorities;
- citizens;
- companies;
- associations;
- others.



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Communication:

- logo;
- **on-line communication material;**
- Share of pictures and short videos through **Facebook** (Let's Clean Up Europe – Official) and **Twitter** (LetsCleanUpEu) using the hashtag **#cleanupeurope**



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Web banner



Facebook cover image



mobile web banner





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Flags

I invite those coordinators who did not receive the flags last year and are interested in, to send me an email to arrange the expedition, since we have a limited amount of them

Other Communication material:

Yet to come, a small poster (A3 size) in a limited amount



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Reporting

Really important for us is to know:

- The **exact number** of clean-up activities organized;
- An estimation of the **waste collected (in kg)**;
- An estimation of the **number of the participants**.

It does not matter in what way you provide us with this information, as long as you provide it to us. You can use your own tools, of course!



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Reporting

You can use the:

- The excel file AICA sent to all coordinators;
- The registration form and evaluation form AICA already sent to all coordinators (mainly the adaptation from the ones used last year).



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To help you with the reporting, we enhanced the tools

We have an **on-line tool for registration and evaluation, made through Google Drive**: if you want to use it for your own country and translate it (it is only in English) **you can contact me**, it is very easy!

The registration are collected automatically in a form that could be downloaded as an excel file.



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To use it you should just have a Google account (an email ending with @gmail.com) and you can edit and manage this tool.

You can create an email for this purpose: it's simple and free.

The link to the forms:

[registration form](#)

[evaluation form](#)



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Let's Clean Up Europe Registration Form

Dear participant,

The filling of this registration form is mandatory to ensure that each Action Developer (structure/entity/individual who registers a clean-up action) will receive the Communications tools provided for Let's Clean Up Europe (LCUE), available on the website www.letsclaneurope.eu

*Required



Choose your country *

please select your country or your region



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Let's Clean Up Europe Registration Form

*Required

Practical Information about the Action Developer

Name of the structure/entity *

Type of the structure/entity *

- Administration/public authority
- Association/NGO
- Business/Industry
- Educational Establishment
- Individual Citizen
- Other

Name of the contact person *

Complete address of the structure/entity *

Email of the contact person *

Website of the structure/entity organizing the event *

If you don't have a website, you can enter "no website"



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Continue »



54% completed



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Let's Clean up Europe 2015: evaluation form

*Required

The results of your action

How many people took part in your event? *

please give an estimation if you don't know

Could you quantify the results of your action in terms of collected waste? *

please give an estimation in kilos

Did you provide for the separation of the waste collected by material? *

for example plastic, glass, paper, aluminium, wood, etc..

- Yes
- No



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70% completed



Let's Clean up Europe 2015: evaluation form

*Required

Your feelings about the event

Did you notice an increased awareness regarding waste issues amongst the participants to your actions? *

The clean-up activities are a great chance to speak also about other environmental and waste issues and thus raise awareness among the public.

- Yes
- No
- I don't know

Were you satisfied with your participation to the event? *

- Very satisfied
- Fairly satisfied
- Neutral
- Somewhat dissatisfied
- Not at all satisfied

As an event, do you think that Let's Clean Up Europe is *

	Very	Fairly	Not at all
Useful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Necessary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Were the information and the communication provided about the event appropriate? *

- Yes
- Most of it
- No



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Map of the actions

Using Google maps it is possible to make a **comprehensive map of all the actions** going on all across Europe, as long as the coordinators provide to AICA **with the exact address of the actions in their territories!**

The result could be as follow:

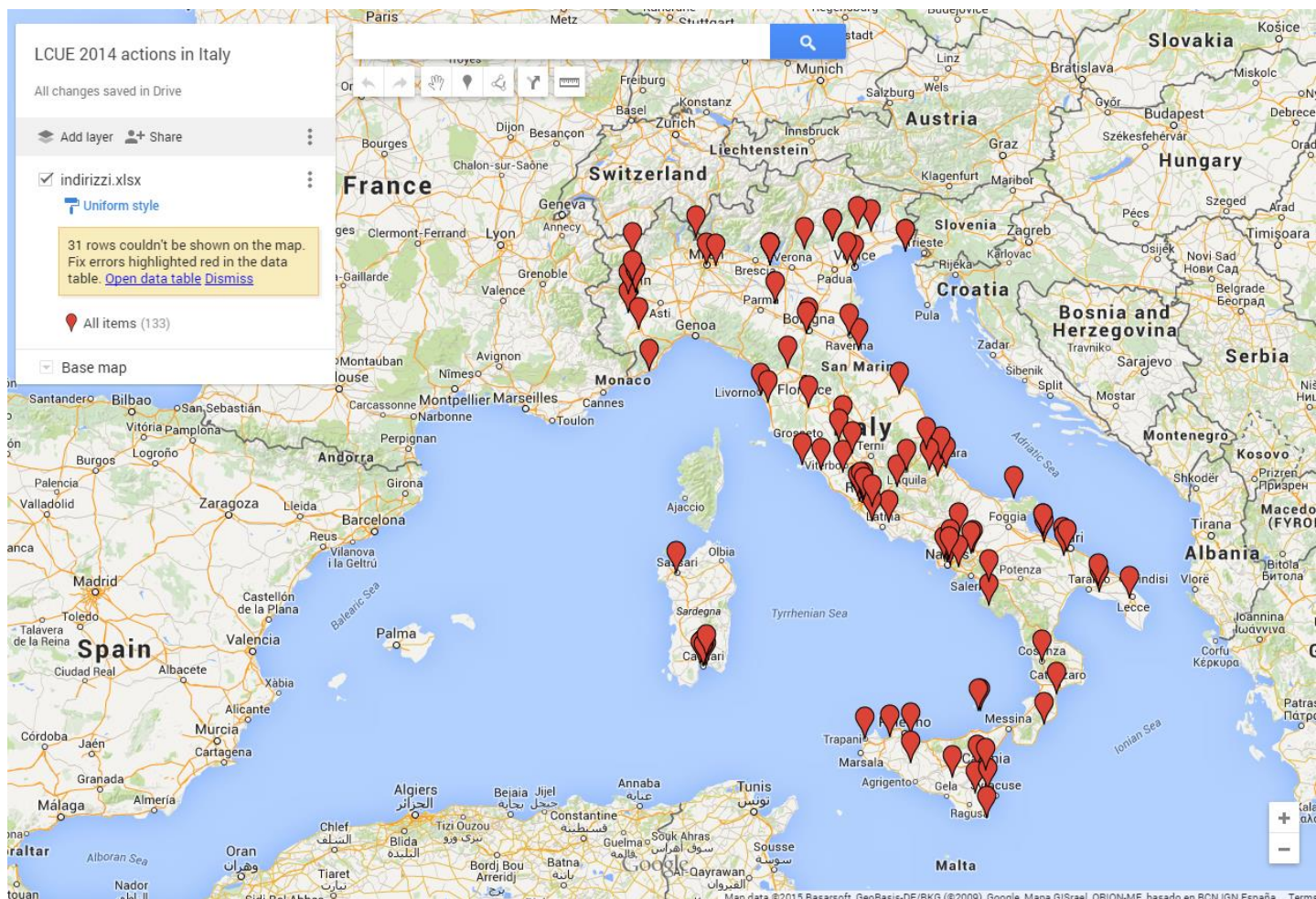


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If you like this idea, you have to provide me with the addresses or GPS coordinates of the clean up actions!

To find GPS coordinates:

<http://www.gps-coordinates.net/>



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Thank you for your attention!

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