



## PRESS RELEASE

# European Week for Waste Reduction announces finalists of the EWWR awards

On 19 March 2014, the EWWR Awards Jury came together in Brussels to determine the finalists and winners of the EWWR awards 2014. Hosted by ACR+, the leading EWWR project partner, the Jury had a fruitful discussion about the fantastic actions submitted for the EWWR Awards 2014. For all six [categories of Action Developers](#), three actions per category have been chosen as finalists. The choices were made according to the [selection criteria](#).

### The EWWR awards finalists 2014

Out of more than 85 actions that had been submitted by EWWR Coordinators to run for the EWWR awards, three actions per category of Action Developers have been chosen as finalists:

#### Administrations/ Public Authorities:

- *Köp inte skräp!* (Don't buy junk), implemented by SYSAV
- *RAEE in carcere* (RAEE in Prison), implemented by a number of different actors: Regione Emilia-Romagna, Gruppo Hera, Amministrazioni Penitenziarie Emilia- Romagna, coop Gulliver, coop IT2, coop Il Germoglio, Techne, Cefal, Consorzi produttori di AEE Ecolight e Ecodom
- *RecupDay*, implemented by Ixelles Municipality

#### Associations/NGOs:

- *A drop of Light*, implemented by Educafrica
- *Bike Amnesty*, implemented by Glasgow Bike Station
- *Launch of the "Eco-Management" action for the market of Brignoles*, implemented by Ecoscience Provence

#### Business/Industry:

- *External communication campaign on waste prevention*, implemented by SEUR
- *La vie sans gobelet plastique, c'est fantastique* (Life without plastic cups is fantastic), implemented by Elia
- *Réduisons pour ça tourne rond* (Let's cut back to keep on track), implemented by API Restauration

#### Educational Establishments:

- *4<sup>th</sup> Vic Schools Exchange Market*, implemented by Vic Network of Schools for Sustainability (XESVIC)
- *Food waste awareness campaign*, implemented by LEGTA Reinach
- *Toys, games you do not even think of?* Implemented by Számú kindergarten of Dabas

#### Individual citizen:

- *Caçadors de Trastets* (Junk Hunters), implemented by Javier Ruiz Rojas
- *Createhope*, implemented by Joanne Scicluna
- *Prêt à prêter - Spreken is zilver, delen is goud* ("ready to share"), implemented by Céline Carbonnelle



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[www.ewwr.eu](http://www.ewwr.eu)



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Other:

- *Creating database for donation of orthopaedic*, implemented by Organización Sanitaria Integrada
- *Desembruta el riu Daró* (Clean up the Daró River), implemented by Environment Area of La Bisbal d'Empordà Town Council and Foundation for Waste Prevention and Responsible Consumption
- *Grandma's bread bag*, implemented by José Marmelo e Silva Municipal Library

Out of these three finalists per category, one action has been chosen as the winner by the EWWR awards Jury. The **winners will be announced** at the **EWWR awards ceremony on 22 May 2014 in Rome**.

## The EWWR Awards Jury 2014

The EWWR Awards Jury is composed of personalities from the environmental sector who are recognised at the European level, as well as professionals in the field of waste management. This year, 5 Jury members have been appointed, each of them representing one of the Action Developers categories:

- Administration/Public authority: Pascal Goergen, Secretary General, AER (Assembly of European Regions)
- Association/NGO: Piotr Barczak, Project Officer for Air and Waste at EEB (European Environmental Bureau)
- Business/Industry: Michael Steurer, Advisor, EU Affairs for Energy & Environment, Eurochambres (The Association of European Chambers of Commerce and Industry)
- Educational Establishment: Dirk Vercaemmen, President FEE – Flanders (Foundation for Environmental Education)
- Individual citizen/Other: Gunther Wolff, European Commission, DG Environment

In addition, the prize for the individual citizen category will be rewarded under the patronage of Matthias **Groote**, MEP and Chair of the Committee on the Environment, Public Health and Food Safety of the European Parliament.



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