



PRESS RELEASE

European Week for Waste Reduction announces finalists of the EWWR Awards

To be released immediately

27 March 2017

On Friday, 24th of March 2017, the EWWR Awards Jury met in Brussels to determine the finalists and winners of the EWWR 2016 Awards. As every year, the most outstanding actions will be rewarded during the EWWR Awards Ceremony, which will take place in Barcelona this year.

The best Action Developers from the 2016 edition of the EWWR have been selected. On Friday, 24th of March 2017 the EWWR Awards Jury came together in Brussels to decide on the three finalists for each category of the EWWR Awards. The winners will be announced during the EWWR Awards Ceremony in Barcelona, Spain on 18th May 2017. The event will be part of the final **LIFE+ EWWR International Conference** entitled "[Qualitative prevention, a new approach to circular economy](#)".

The annual [EWWR Awards ceremony](#) is a festive moment created to reward the most outstanding actions carried out in each EWWR edition. The finalists and winners are decided by a Jury of European professionals working in the environmental sector. Hosted by [ACR+](#), the leading EWWR project partner, the Jury had a fruitful discussion about the fantastic actions submitted for the EWWR 2016 Awards. For all six categories of Action Developers, three actions have been chosen as finalists, according to the [selection criteria](#). Aspects such as visibility, the quality of the action proposed, or the lasting impact of the action have been taken into account for the selection process. It was not an easy task but finally the EWWR campaign from 2016 has its champions!

The EWWR 2016 Awards finalists

Out of the 86 actions that were submitted by EWWR Coordinators to run for the EWWR Awards, three actions per category of Action Developers have been chosen as finalists by the Jury. They are:

Administrations/ Public Authorities:

- *Förpackningspanarna (Package Scouts)*, implemented by Kretslopp och vatten Gothenburg, Sweden
- *La Louvière: zero waste objective*, implemented by Ville de la Louvière, Belgium
- *Travel with Recycling*, implemented by Ayuntamiento de Utebo, Spain

Associations/NGOs:

- *No Plastic in the Bin! - Prevention of plastic in organic waste*, implemented by Ökolöwe Umweltbund e.V., Germany
- *Reuse day in Rojč!*, Implemented by Association Green Istria/ Udruga Zelena Istra, Croatia
- *Zero Waste EWWR in Véggyháza*, implemented by Barangoló Közhasznú Egyesület (Barangoló Public Association), Hungary

Business/Industry:

- *Integrated management of food and other types of waste*, implemented by Unialco SL, Basque Country, Spain
- *Jo em comprometo! (I commit myself !)*, implemented by Caprabo, Spain
- *RISPETTU project – sustainable hotel sector*, implemented by UMIH Corsica, France



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Educational Establishments:

- *There is no planet B ornheim*, implemented by Europaschule Bornheim, Germany
- *Un jardín para todos (A garden for everyone)*, implemented by Ikastola Iparragirre, Basque Country, Spain
- *We Are a Sustainable Community implemented*, by Lluçanès Primary School, Spain

Citizen(s):

- *Caçadors de Trastets (Junk Hunters)*, implemented by Javier Ruiz Rojas, Spain
- *Car Boot Sale – Green Edition*, implemented by Comitato Macanno, Italy
- *The experiment Yellow bag and Round Table on Packaging Waste in Hildesheim*, implemented by Evelyn Spillmann, Germany

Other:

- *PontVelem Program in EWWR*, implemented by PontVelem Program, Hungary
- *Systemic Food Design*, implemented by University of Gastronomic Sciences, Italy
- *Together for a Better Society*, implemented by Chamber of Local Public Economy, Slovenia

Come to Barcelona on 18th of May and find out who the winners are!

The EWWR Awards Jury 2016

The EWWR Awards Jury is composed of personalities from the environmental sector who are recognised at the European level, as well as professionals in the field of waste management. This year, 6 Jury members have been appointed, each of them representing one of the Action Developers categories:

- Administration/Public authority: **Peter De Franceschi**, Head of Brussels Office, ICLEI (Local Governments for Sustainability)
- Association/NGO: **Piotr Barczak**, Project Officer for Waste, EEB (European Environmental Bureau)
- Business/Industry: **Michael Steurer**, Senior Policy Advisor for Energy & Environment, Eurochambres (The Association of European Chambers of Commerce and Industry)
- Educational Establishment: **Yukiko Tsuburaya**, International Young Reporters for the Environment Assistant, FEE (Foundation for Environmental Education)
- Citizen(s): **Simona Bonafè**, MEP, ENVI Committee, European Parliament
- Other: **Gunther Wolff**, Policy Officer, DG Environment, European Commission

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