



PRESS RELEASE

The European Week for Waste Reduction rewards the best actions implemented in 2016

To be released immediately

19 May 2017

The [EWWR Awards Ceremony](#) took place on 18th of May 2017, in Barcelona, where our honoured Jury revealed the names of the most outstanding awareness-raising actions implemented during the EWWR 2016.

Six winners were awarded, one in each of the following categories: Administration/Public Authority, Association/NGO, Business/Industry, Educational Establishment, Citizen(s), and Other. They all happily came on stage to accept their well-deserved awards.

The EWWR Awards Ceremony was a highlight of the international conference "[Qualitative prevention, a new approach towards the circular economy](#)", organised by the Catalan Waste Agency in collaboration with ACR+.

The EWWR Award winners

Amongst the 18 finalists, six actions were awarded in the ceremony, one for each of the six categories of Action Developers:

1. Administration/Public Authority

Travel with Recycling - Ayuntamiento de Utebo (Aragon, Spain).

Utebo is a municipality committed to waste prevention, they organised a variety of activities such as second hand markets, agro-ecological exhibitions, workshops on repair and reuse, clean-ups, and a campaign giving advices on waste prevention for residents.

2. Association/NGO

Zero Waste EWWR in Végegyháza - Barangoló Közhasznú Egyesület (Hungary)

The Barangoló Association is the engine of the cultural and community life of the village. With little resources they managed to involve the whole community for a week full of great activities, under the flag of Zero Waste and the EWWR.

3. Business/Industry

Jo em comprometo! (I commit myself!) - Caprabo (Catalonia, Spain)

Caprabo focused on the chosen theme of packaging waste prevention explaining how to reduce the impact of our own products through many activities across 43 cities in Catalonia.

4. Educational Establishment

Un jardín para todos (A garden for everyone) - Ikastola Iparragirre (Basque Country, Spain)

This school is committed to a year-long learning process so that students can learn environmentally responsible habits already from an early age. During the EWWR, they highlighted their commitment to the prevention and separation of waste.



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5. Citizen(s)

The experiment “Yellow bag” - Evelyn Spillmann (Germany)

This action shows the inspiring mission of Evelyn Spillmann to raise awareness and reduce packaging waste in households. It started from a Facebook page involving the local community in Hildesheim and she also organised a multistakeholders roundtable on the topic of plastic.

6. Other

Systemic Food Design - University of Gastronomic Sciences (Italy)

Their interactive online tool aims at preventing waste generation by explaining the complexity of agro-food products and their packaging throughout the whole supply chain.

For more information about the EWWR Awards winners and finalists, please have a look at our comprehensive Press File, available [here](#).

The EWWR – A Key event in waste management

In 2016, the number of actions amounted to 12,255! They were registered via 43 national, regional and local Coordinators in 32 countries and in cooperation with the EWWR Secretariat. Since 2009, the EWWR network of public authorities and stakeholders has been growing and showing their commitment and interest in the field of waste prevention. Join us!

This 8th edition in 2016 mainly focused on the topic of [Packaging waste – Use less packaging!](#) It drew attention on the critical issues of the impacts of packaging waste.

We look forward to the next edition from **18 to 26 November 2017** with the slogan “*Giving a second life to products*”. We warmly invite you to join the EWWR and gather more wonderful experiences!

END

More information:

The Press Kit is available on the EWWR website (www.ewwr.eu/en/misc/press).

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