

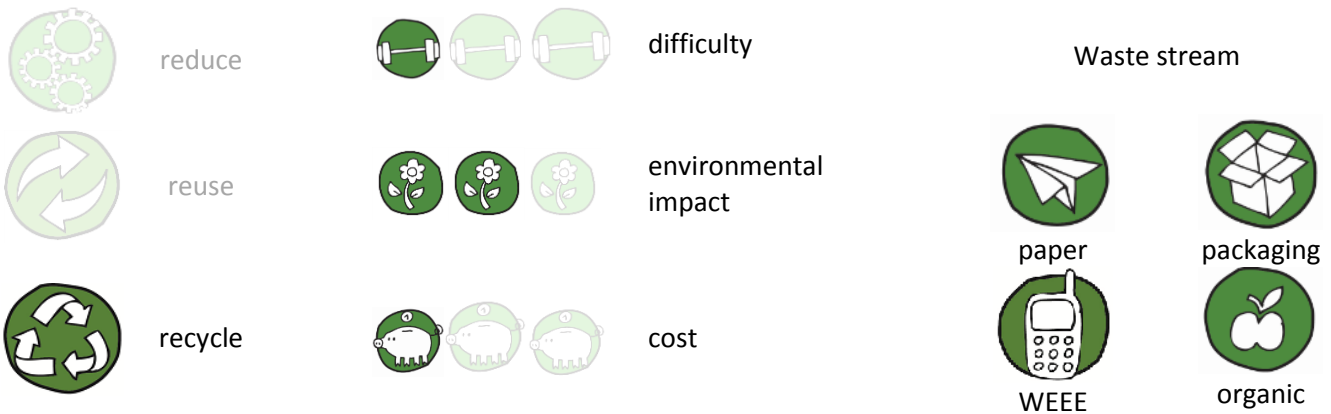
Let's learn to sort our waste better!



Image: www.everystockphoto.com

We've all found ourselves at some time clutching waste, wondering which bin to put it in. There are heaps of ways to recycle waste. But for all of them, the waste has to be properly sorted to start with. Help those around you adopt the right sorting habits.

General information



Objectives

- ▶ To increase sorting.
- ▶ To sort properly.

What you need

Sorting competition

- ▶ What is it? A game (race, quiz, etc.) to test sorting knowledge.
- ▶ How is it used? Gather together a number of people who live in an area where sorting has to be done in the same way and invite them to play the game.
- ▶ What can it be used to assess? The number of people who would like to test their waste sorting knowledge.

Poster (communication tool)

- ▶ What is it? A poster that presents the action and provides information about the place, date and time. This visual should explain the importance of sorting waste.
- ▶ How is it used? It will be displayed in strategic places (window, office, etc.) in the area of the invited players (building, street, district, town or city, etc.).
- ▶ What can it be used to assess? The visibility of the action in the neighbourhood.

Preparing the action: initial assessment of the situation

2 weeks before the EWWR

- ▶ Prepare the posters presenting the action organised as part of the EWWR and put them up in strategic places.
- ▶ Prepare a questionnaire (e.g.: five questions on sorting waste about frequent sorting errors) that everyone who wishes to take part in the sorting competition undertakes to fill in before the competition.
- ▶ Find out about the waste sorting rules in the area in question (district, town or city, region, etc.).

Preparing the action: development and production

1 week before the EWWR

Depending on the type of game chosen for the sorting competition:

- ▶ Prepare a bin with different types of (clean) waste and the sorting bags used in the region.
- ▶ Prepare a presentation (e.g.: PowerPoint file) with questions about sorting and recycling waste, remembering to add photos to make it more interesting.

Implementing the action

During the EWWR

- ▶ Before the competition: remind the participants that it is always better to prevent waste, either by avoiding it or by reducing it directly at source, and that sorting is intended for waste that cannot be avoided.
- ▶ Hold the sorting competition.
- ▶ On the basis of the information gathered on sorting waste, correct the responses with those present so that everyone is familiar with the right sorting rules.
- ▶ When the game is over, each participant again answers the five questions on sorting waste.

Evaluation methodology

Comparing the number of correct answers to the questionnaire before and after the sorting competition provides information about the development of people's knowledge of waste sorting.

More information

- ▶ Links to existing games:
 - France: http://www.ecomet.fr/V54_popup.htm
 - Belgium: <http://www.trionsjuste.be/>
 - "Sorting's cool" game to be played with a big group (e.g.: youth movement) (Belgium):
http://www.fostplus.be/SiteCollectionDocuments/Jongeren/Ten%20Afval!/tropfortletri_01_explicat_iondujeu.pdf and <http://www.youtube.com/watch?v=9U3NOQUaoDU>

Take care to choose a game created for the place where you live! In reality, sorting differs sharply from one country to another and even from one region to another.

- ▶ European Week for Waste Reduction: www.ewwr.eu contact@ewwr.eu