

Go easy on the paper

Often, too often, you receive a message (note from school, the sports club, your painter, etc.), giving you some piece of information or other. It all adds up to a lot of paper that ends up in the bin. As part of the EWWR, encourage the organisations that contact you to use a means of communication other than paper.

General information



reduce



difficulty

Waste stream



reuse



environmental
impact



paper



packaging



recycle



cost



WEEE



organic

Objectives

- ▶ To reduce paper consumption.

What you need

Collective request

- ▶ What is it? Gather together as a group of citizens to ask an organisation (sports or leisure club, school, etc.) to find solutions to reduce their paper consumption.
- ▶ How is it used? Before the EWWR, have a petition signed by those who are interested and hand it in to the head of the organisation concerned.
- ▶ What can it be used to assess? The quantity of paper saved.

Preparing the action: initial assessment of the situation

2 months before the EWWR

Measure the quantity of paper correspondence received from the organisation during a given period (for instance, one month, so that it is sufficiently representative).

Preparing the action: development and production

1 month before the EWWR

Draw up the petition and collect signatures from people who want the organisation they are associated with to use alternatives to individual paper correspondence.

Implementing the action

During the EWWR

With those available who have signed the petition, meet the head of the organisation. Hand him the signed petition and explain the importance of this action, so as to motivate him. By suggesting other means of communication (e-mail, “public” posters”, intranet, etc.), you will make it easier for him to commit.

Evaluation methodology

- ▶ After having made the head of the organisation more aware, measure the volume of individual correspondence received during the same length of time as the reference period.
- ▶ The difference between the two measurements = the quantity of unnecessary paper avoided thanks to your action.

More information

- ▶ Tips for reducing paper consumption at school:
http://documentation.bruxellesenvironnement.be/documents/IF_PapierEcoles_PROF_FR.PDF?langtype=2060
- ▶ Examples of actions (more examples on www.ewwr.eu)
 - Information and exchange platform for schools (Belgium): <http://www.smartschool.be/>
 - Government platform for document exchange with schools (Belgium):
<http://www.klasse.be/leraren/40243/scholen-gaan-digitaal-met-online-platform-mijn-onderwijs/>
- ▶ European Week for Waste Reduction: www.ewwr.eu contact@ewwr.eu