

Giving Social and Economic Value to Food Waste

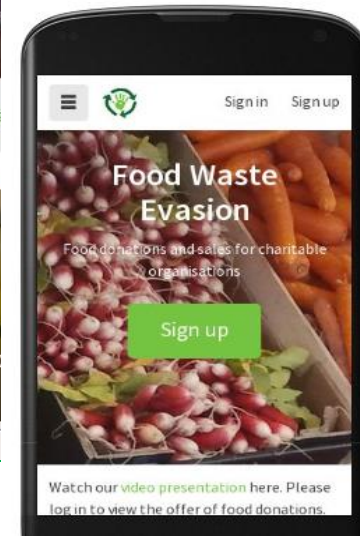


Foodwe – Food Waste Evasion – olivier@foodwe.org - +32477680193

Connecting Food Professionals Surplus with Charities

The screenshot displays the 'foodwe' website interface. At the top left is the 'foodwe' logo. To its right are language and contact options: 'Nederlands', an email icon, and 'foodwe contact'. A green button labeled 'Plaats een nieuw item' is in the top right. Below the header is a search bar with the placeholder text 'Zoek op type voedselproducten, postcode...' and a magnifying glass icon. A dropdown menu shows 'Alle advertentietypes'. On the left, a filter section titled 'Soort voedselproduct' lists categories with checkboxes: Vlees/Vleeswaren, Brood/Gebak, Melkproducten, Fruit/groenten, Specialiteiten/Kant&Klaar, Vissen, Dranken, Desserts, and Andere. A green button 'Overzicht bijwerken' is below the filters. The main content area features a grid of food items:

- 50kg ailes de poulets bio: €79,50, sold by 'coopérative Coq des Prés'.
- Fraises de Wépion: €1, sold by 'Criée de Wépion'.
- Tortellini a * 12: 'Voedseldonatie', sold by 'Restos'.
- Fromage en tranches: 180g*12: 'Voedseldonatie'.
- Fromage rapé 5*1 kg: 'Voedseldonatie'.
- Fromage c... g: 'Voedseldonatie'.



-> Proposing both donation and sales at reduced retail prices

Types of Food offered on Foodwe

Products that are too close to an expiration date that can no longer be kept in stock, shipped and then sold to the general public.

Wasted food due to conventional non-compliance; these are, for example, the famous “curved cucumbers”, but still perfectly consumable

Poires fraîches en vrac



Gaufres de Bxl mini surgelée



Looza 250ml *12



Partners

1. Food professionals (producers, farmers, retailers,...)
2. Charities or NGO (feed stomachs & social innovation)
3. Government or regions (to help them to reduce food waste locally)

-> New partnership: On-line (Foodwe) en off line (Stock+ delivering to charity) + launch in new country

Interested to use/promote our platform in your region...?

Call-us : olivier@foodwe.org +32477680193



Some results

25 tons of on-line transactions in 6 months

Finalist of the Belgium 2015 social innovator price (result 27 november 2015)

2015 Winner of the European Waste Reduction Week prize
NGO category

Foodwe Receive the price “Coup de cœur 2014” from the
Foundation Nicolas Hulot

Foodwe won the price “Brussels life” from the European
Crowdfunding fair

